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**Dear colleagues!**

The Forth International Forum on Intellectual Property «Expopriority'2012» is being held by the Chamber of Commerce and Industry of the Russian Federation and EXPOCENTRE Fairgrounds on 28 – 30 November, 2012. The Forum has got an official support of the Council of Federation of the Federal Assembly of the Russian Federation, the World Intellectual Property Organization (WIPO), the International Chamber of Commerce (ICC), the World Association of the Exhibition Industry (UFI), the International Federation of Inventors' Associations (IFIA) and is being held under patronage of the Federal Agency of Intellectual Property of the Russian Federation.

In 2011 the IP Forum was a great success with 107 speakers from 14 countries having attracted more than 2,500 delegates from 28 countries. Patronage to the Forum was provided for the first time by the Ministry of Education and Science of the Russian Federation.

The program of the forthcoming Forum'12 traditionally includes the IP Congress, the International exhibition of innovations, the Youth program «Future of Russia» and Competition of innovations.

Within the IP Congress two international conferences will take place, and namely: «Russia's Accession to WTO: Focusing on IP rights» (including issues of counteraction to counterfeit and intellectual piracy) and «IP Issues within United Economic Space: Cooperation Prospects between Russia, Belarus and Kazakhstan».

IP Congress Programme will cover this year for the first time as IP protection objects 'indications of source' and 'appellations of origin', while continuing to be focused on patents, utility models, industrial designs and trademarks. Among new and rather vital angles for their considering at the forthcoming Congress are: 'complex technologies', 'open innovative strategies', 'investments into intangible assets', 'stimulation of patent activity at universities' and other new trends in global challenges in IP area.

The growth of a congress component in the whole event is becoming an indicator of its great demand in innovative field in general and in exhibition industry, in particular. The further development will be received by conceptual topics of the Forum dealing with a model of accelerated implementation of innovations into practice thanks to their temporary protection at international exhibitions, as well as with constructing a financial bridge between innovations and investment capital.

One of the major components of IP Forum is the consolidated International exhibition of innovations which will demonstrate in one place and at the same time achievements of Russian and foreign industrial enterprises, Russian and international academy and science including youth innovative sector, innovations in different branches of industry. Patent attorneys, brand owners, consulting and advertising agencies are also welcomed.

It is our ambitious goal (having 3,100 sq. m of exhibition space in 2011) to make 'Expopriority' the biggest IP event of such kind for the Central and Eastern Europe within a few years.

We have the honor to invite you to take part in the Forth International Forum on Intellectual Property «Expopriority'2012» in Moscow. The Forum is considered to be a non-commercial project, so the tariffs for renting exhibition space and participation in IP Congress are minimized to make it possible for science and educational institutions, small and medium businesses, individual inventors and youth to participate in our Forum.

For additional information please check Forum's website: [www.expopriority.com/en](http://www.expopriority.com/en) .

Sincerely yours,

Member of Organizational  
Committee of IP Forum «Expopriority»,  
Project Director



Galina P. Kalinina